

The AKG e. V. – Self-Regulation and Service

On January 1, 2008, the association Arzneimittel und Kooperation im Gesundheitswesen e.V. (AKG e.V.) started its work as a self-regulatory body for the pharmaceutical industry. The AKG was founded on the initiative of small and medium-sized German companies which are organised in the German Pharmaceutical Industry Association (BPI). AKG is now the organisation with the highest membership among voluntary self-regulation bodies in the pharmaceutical industry. For the AKG, compliance with codified rules on competition and conduct based on the practical principle of 'prevention before sanction' has top priority.

As a self-regulatory body for the pharmaceutical industry, AKG actively supports its members in ensuring transparent and fair corporate conduct in collaborations between the pharmaceutical industry and medical experts. The procedure for internal self-regulation includes not just advisory services, but also the sanctioning of internal violations of the AKG Code of Conduct. At the same time, the AKG Code of Conduct and the rules of conduct contained therein do not go beyond the legal requirements! This core idea is foundational to the AKG e. V. and offers its members a clear, secure legal framework to operate within.



As a representative of the small and medium-sized pharmaceutical industry in Germany, AKG is the first and thus far the only voluntary self-regulation association to offer its member companies the possibility of certifying their compliance management.

Where can I find more information on the AKG e.V.?

Arzneimittel und Kooperation im Gesundheitswesen e.V.

Friedrichstraße 147
10117 Berlin, Germany
Phone +49 (0)30 300 190 930
Fax +49 (0)30 300 190 933
E-Mail: boehme@ak-gesundheitswesen.de
Internet: www.ak-gesundheitswesen.de

Further Information

Anti-Corruption Working Group
www.akg-antikorruption.de

Guideline on Transparency
www.ak-gesundheitswesen.de/praevention-vor-sanktion/akg-transparenz-regel/

AKG Events
www.ak-gesundheitswesen.de/akg-service/veranstaltungen/

AKG Guideline at a glance
www.ak-gesundheitswesen.de/akg-service/akg-leitfaden/

AKG Healthcare Compliance Seal
www.ak-gesundheitswesen.de/akg-service/akg-siegel/

AKG Training
www.ak-gesundheitswesen.de/akg-service/akg-praesenzschulung/



**AKG e.V. –
Prevention before
Sanctions**

**Good Reasons for
Joining the AKG e.V.**



AKG e.V. – 'Prevention before Sanctions'

On the basis of its leitmotif 'prevention before sanction', the AKG supports its member companies in complying with the law and the AKG Code of Conduct. An extensive educational and training programme as well as intensive individual advisory services are intended to prevent member companies from coming into conflict with the law/association code. The constant communication with the designated contact persons in the member companies shows that this leitmotif is actively lived and has proven itself in practice. At the same time, the AKG Code provides its member companies with clear rules. Misconduct is investigated by the conciliation and arbitration board and, if necessary, sanctioned. Membership in AKG e.V. is thus a serious commitment to ethically sound and legally compliant market conduct.

10 good reasons for joining the AKG e.V.

1. Extensive range of training courses with experts. Seminar topics are aimed at covering current compliance and legal issues important to member companies (e.g. anti-corruption laws, DSGVO, HWG etc.).
2. In-house training courses are tailored to the requirements of the respective company and individual topics are highlighted, as needed.
3. Regular Compliance Officer Meetings (in compliance with antitrust law requirements) as an information forum with keynote talks on current practice-oriented topics offer opportunities for discussion and a communication platform for the participants.

4. Telephone and e-mail ad-hoc consulting, as well as guidance in project work. If required, recommendation of a specialist / lawyer. This is especially important for companies that do not have a (local) compliance contact person/department.
5. Provision of model/ template contracts for all relevant forms of cooperation
6. Regular newsletters on current topics of interest and relevance to companies, some of which go beyond specific compliance topics and are important for the company's work.
7. Publication of useful working aids and guidance:
 - AKG- Guidance 'At a Glance' (helpful reference for daily project work in plain language) as a mindset compass.
 - AKG Remuneration Study as a standardized guide for determining fee levels for speakers and consultants.
 - EU-Matrix as a quick overview of the relevant legal requirements of other European countries.
 - Continuous development of innovative projects with regard to the implementation of compliance requirements.
8. Networking with renowned legal experts from academia and the field as well as obtaining specialist expertise on topics of current importance for the members (e.g. anti-corruption working group).

9. Commissioning of studies and publications relevant to collaboration with medical professionals, such as 'Dealing with Patient Support Programs'.
10. Proactive engagement with current issues that will be of importance to companies in the future, e.g. through active education and constant dialogue with political decision-makers, e.g. on 'association sanctions law'.

The sanction of misconduct is consistently enforced in the AKG e.V., but only as a last resort. The primary objective is prevention and thus the avoidance of corrupt behaviour.

Arzneimittel und Kooperation im Gesundheitswesen AKG e.V.



Christoph Harras-Wolff
Chairman



Kai Christian Bleicken
Managing Director



Arzneimittel und Kooperation
im Gesundheitswesen AKG e.V.
Prävention vor Sanktion